



THE PULI
HOTEL AND SPA

For Immediate Release

THE OFFICIAL OPENING OF THE PULI HOTEL AND SPA SHANGHAI'S FIRST LUXURY URBAN RESORT

Shanghai, September 2009 – The PuLi Hotel and Spa (The PuLi), Shanghai's first luxury urban resort, celebrated its grand opening on September 4th 2009 with a ribbon cutting ceremony attended by top district officials and business elite. The PuLi is an integral component of the multi-use Park Place development which is poised to become the preeminent business, retail and lifestyle landmark of NanJing West Road.

The ceremony was attended by several prominent figures, including Deputy Governor of JingAn District, Mr. Lu Xiao Dong, who gave an opening speech and Director and Owner's Representative of Shanghai Cross Ocean Property Development Limited, Mr. Patrick Chen, who gave the welcome speech. Other distinguished guests included the Director of Shanghai Cross Ocean Property Development Limited, Mr. Alan Weng and, senior management from Urban Resort Concepts and The PuLi Hotel and Spa. The programme included a celebrative ribbon cutting ceremony and traditional Lion Dance performance. Following the ceremony, guests were taken on an exclusive guided tour of the hotel and facilities.

Mr. Lu Xiao Dong, Deputy Governor of JingAn District extended his deepest congratulations to The PuLi on behalf of the district government. "The opening of The PuLi Hotel and Spa further enhances the commercial and business offerings of JingAn District and its presence will raise JingAn District's standing in the international arena," said Mr. Lu.

"The ultimate goal of Park Place is to establish a warm and unique family of destinations for visitors to enjoy while in the bustling downtown of Shanghai. The opening of The PuLi Hotel and Spa is an integral step taken to achieve this goal," says Mr. Patrick Chen, Director and Owner's Representative Shanghai Cross Ocean Property Development Co. Ltd.

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A hotel managed by Urban Resort Concepts
A member of
The Leading Hotels of the World®



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About The PuLi Hotel and Spa

The PuLi Hotel and Spa is Shanghai's first luxury urban resort. Firmly incorporated into the hotel's dedication to delivering handcrafted luxury service, guest experiences mark a departure from the expected generic style of luxury usually associated with conventional collections of foremost hotels. Imbued with contemporary elements and accents of traditional Asian charm, the result is a distinctively unique, new spatial and guest experience in this oasis within the metropolis. The PuLi Hotel and Spa is managed by Urban Resort Concepts and is a member of The Leading Hotels of the World.

About Park Place

Developed by Shanghai Cross Ocean Property Development, The PuLi Hotel and Spa is an integral component of the multi-use Park Place development which promises to become the new business, retail and lifestyle landmark of NanJing West Road. A Grade A office tower, as well as a luxury retail and dining complex, complement the hotel, which enjoys unrivalled transport connections, with easy access to Shanghai's main traffic arteries, as well as the international airports in Pudong and Hongqiao.

For more information about The PuLi Hotel and Spa, please contact us:

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