



THE PULI
HOTEL AND SPA

For Immediate Release

THE PULI HOTEL AND SPA JOINS THE LEADING HOTELS NETWORK

Shanghai, 9 December 2008 – The PuLi Hotel and Spa (The PuLi) has been included as part of The Leading Hotels of the World (LHW). This is the sixth hotel in China to become a member of this prestigious hospitality organisation.

Only the world's most distinguished properties are admitted to The Leading Hotels of the World, thereby assuring a constant adherence to the organisation's exacting standards of high quality, which includes accommodation, service, cuisine and facilities. Hotels and resorts are subject to annual review based on the fulfillment of 1,500 separate criteria and so stringent are the requirements that only six hotels in China have qualified for membership so far.

“Excellence in areas affecting guest comfort, convenience and well-being is a pre-requisite for LHW membership. We are extremely proud to be recognised as a luxurious property that delivers uncompromising standards of quality in Shanghai’s competitive hospitality environment,” says Christine Hodder, General Manager at The PuLi. “This partnership reflects a win-win situation for both parties. While this membership will help strengthen our positioning internationally and within China, at the same time, The PuLi is a wonderful addition to LHW, delivering a handcrafted luxury stay experience with impeccable service for travellers to Shanghai.”

About The PuLi Hotel and Spa

The PuLi Hotel and Spa is Shanghai’s first luxury urban resort. Firmly incorporated into the hotel’s dedication to delivering handcrafted luxury service, guest experiences

1 ChangDe Road, JingAn District, Shanghai 200040 China T +86 21 3203 9999 F +86 21 3251 8989 www.thepuli.com
璞麗酒店 中国上海市静安区常德路1号 邮政编码 200040

A hotel managed by Urban Resort Concepts
A member of
The Leading Hotels of the World®



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mark a departure from the expected generic style of luxury usually associated with conventional collections of foremost hotels. Imbued with contemporary elements and accents of traditional Asian charm, the result is a distinctively unique, new spatial and guest experience in this oasis within the metropolis. The PuLi Hotel and Spa is managed by Urban Resort Concepts.

About Urban Resort Concepts

Urban Resort Concepts (URC), is a Hong-Kong based hotel Management Company recently founded by seasoned hoteliers with extensive knowledge and experience in managing some of the world's most renowned luxury hotels. Decidedly committed to fostering and showcasing the specific qualities of a destination in service delivery and physical product, properties managed by URC are slated to be conceptually at the forefront of affording guests intimate access to each hotel's respective destination and culture. The PuLi Hotel and Spa is URC's inaugural property.

About The Leading Hotels of the World

The Leading Hotels of the World, Ltd. is the prestigious luxury hospitality organization representing over 450 of the world's finest hotels, resorts and spas in 80 countries and is the operator of www.lhw.com and www.lhwspas.com – the online sources for your luxury lifestyle. As the largest international luxury hotel brand and headquartered in New York City, the firm maintains offices in 26 major markets across the globe.

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For more information about The PuLi Hotel and Spa, please contact us:

Proximity Live 天尚公关

Ms. Leona Zhang

Tel: +86 21 2401 8196

Cell phone: +86 136-6197-2918

Email: leona.zhang@proximitylive.cn

The PuLi Hotel and Spa 璞麗酒店

Ms. Jaime Kuek

Tel: +86 21 2216 6973

Cell phone: +86 137-6155-6194

Email: jaime.kuek@thepuli.com